

Twenty20 Faith, Inc.

P.O. Box 2437 Cedar Park, TX 78630

www.twenty20faith.org

THRIVE 4CE

(Pronounced "Thrive – Force")

Program Synopsis

July 28th, 2025

info@twenty20faith.org

Platinum Transparency 2025

Candid.

Twenty20 Faith, Inc. is a religious non-profit corporation organized in the state of Texas and exempt from federal income taxes under **Section 501(c)(3)** of the IRS Code. Donations to Twenty20 Faith, Inc. are tax deductible within the limits of the IRS code.

Twenty20 Faith is recognized by Candid (Guidestar) as a Platinum Level Charity – their highest rating.

YouVersion

bible.com/app

Twenty20 Faith's Global Ministry Today

(In Partnership with YouVersion and Gotquestions.org)

OUR MISSION:

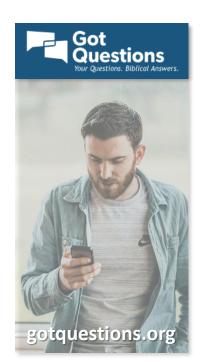
Help Those in the Earlier Stages of Their Faith Journey Build Lasting Clarity and a Lifetime of Growth in Their Walk with God!

IMPACT

Total Readership: 2.75 Million (76 Languages)

Decisions for Christ: 7,623 (In 60 of our 76 Languages)

Geographic Impact: 224 Countries & Territories





Our set of 6 devotionals for new Christians.

THRIVE 4CE Program Expansion:

OVERALL OBJECTIVE: Provide expanded, integrated ministry to new Christians world-wide, building upon our current Evangelism and Discipleship programs to also help them engage with a trusted local Christian Fellowship and Mentor . . . all to help them grow and THRIVE in their walk with God.

THRIVE 4CE

Mult-national ministry to those in the early stages of their faith journey

THRIVE 4CE

will Integrate 3 of Twenty20 Faith's 4 Pillars of Ministry



OPERATIONAL – 76 LANGUAGES WORLD-WIDE

DECIDE

Help those contemplating the Christian faith to make a confident and informed decision to receive Christ.

GROW

Through foundationbuilding devotionals, help people grow in faith over their lifetime.

ENGAGE

FELLOWSHIP

Help people connect with other Christians at local churches, fellowships and ministries in their area.

NEAR-TERM EXPANSION

EXPECTED MINISTRY OUTCOMES (4-C's):

- 1. Help them THRIVE in **C**hrist.
- 2. Help them THRIVE in **C**ommunity.
- 3. Help them THRIVE in **C**hurch.

4×44×4

Future Expansion

4. Help them THRIVE in their **C**alling.

LEADERSHIP



LEARN

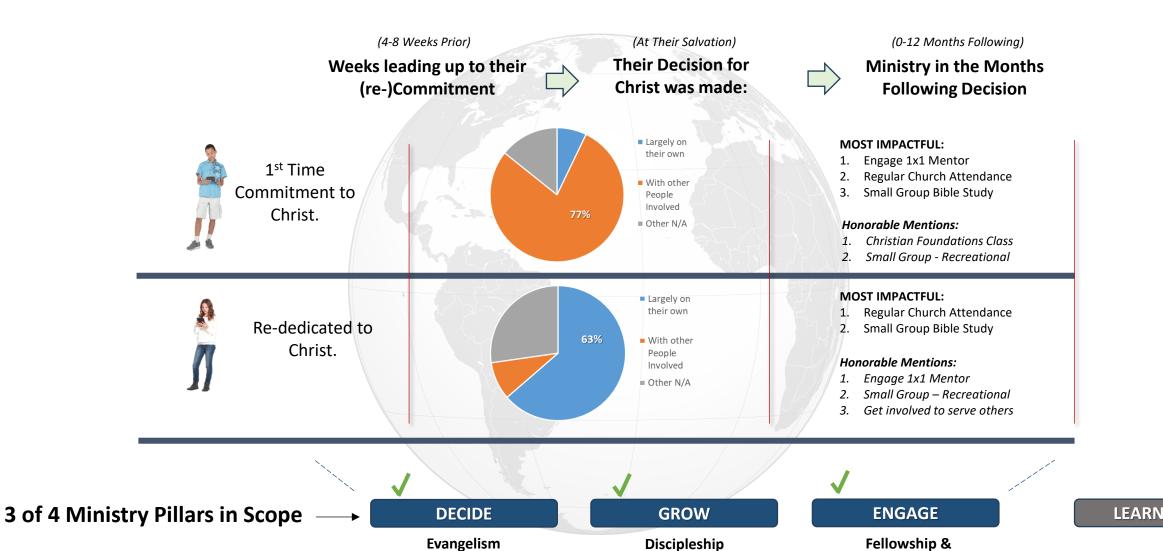
Help people develop leadership foundations and skills to realize their full purpose in life and ministry.

LONGER-TERM FUTURE

THRIVE 4CE MINISTRY APPROACH TOP-LEVEL MOBILE APP CONCEPT



Target Audience & Scope of Ministry

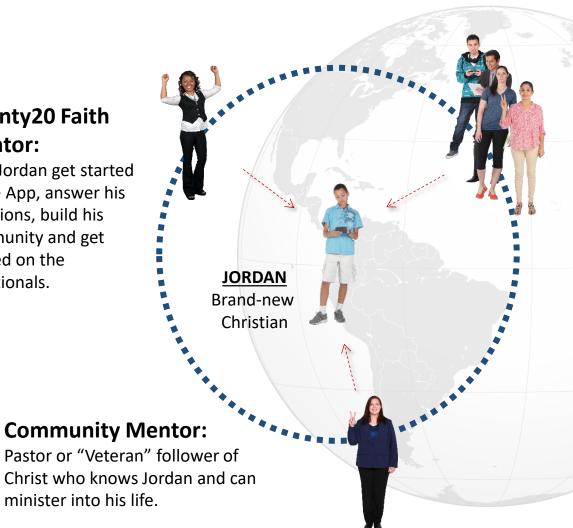


Mentoring

THRIVE 4CE Community Framework & Strategy

Twenty20 Faith **Mentor:**

Help Jordan get started in the App, answer his questions, build his community and get started on the devotionals.



Christian Friends & Family:

Christians who know and care deeply for Jordan and are available to him to provide encouragement and help in his new journey in Christ.

Community Member Goals:

- Respond to Jordan's questions.
- Encourage Jordan to complete the devotional series.
- Recommend a local church fellowship.
- Follow up regularly with Jordan.



Congratulations on your commitment to Christ, Jordan!

"I have redeemed you and called you by name." Isaiah 43:1



Tanya L. (Twenty20 Faith Mentor)

Jordan, We celebrate with you today! I'm here to answer your questions and help you get started . . .











Bible Got-Find a Home **Questions Community** Devotional

Church

Each New Christian (Jordan) can:

- 1) Invite a few close, trusted Christian friends, family or Pastor to join your community as you journey forward.
- 2) Receive refreshed, inspirational messaging relevant to your faith journey each time you enter the app.
- 3) Directly engage your assigned Twenty20 Faith mentor for guidance.
- 4) Begin daily reading of the Twenty20 Faith Bible devotionals and engage your mentor & community with questions while you do.
- 5) Ask about the Bible or your Christian faith and get trusted Bible-based answers to your questions from Gotquestion.org (a Twenty20 Faith partner)
- 6) Manage your community here.
- 7) Find a local church fitting to your needs or get recommendations from your community.

NOT SHOWN: Detailed concept designs for ministry functions within the App.

THRIVE 4CE PILOT PROGRAM SUMMARY & DONOR MATCH OPPORTUNITY



THRIVE 4CE Pilot Program Approach & Costs

Pilot Program Scope:

- 1. Languages & Location Support We'll begin with English language for top 100 metro areas within the US, then deploy Spanish for the same US locations once English is stabilized.
- 2. Marketing the App We'll use organic means of cultivating traffic, installs and usage of the technology through existing inbound engagement with Twenty20 Faith, and relying on our key partners (Gotquestions and YouVersion) to help advocate.
- **3.** Training We'll be setting up a training program for volunteer Twenty20 Faith mentors to certify / participate in the program. These will be both English and Spanish language support.
- **4. Funding Approach and Status** We made our first major public announcement seeking funding at Celebration of Nations banquet on May 10, 2025. \$26,660 was pledged toward bringing THRIVE 4CE to reality. Additionally, on June 26, 2025, Twenty20 Faith was awarded a \$41,650 matching funds grant (go-forward basis) by a local foundation.
- **5. Pilot Success** We'll use measured ministry outcomes, behavioral patterns and flows in app user metrics to determine engagement with devotional, community and finding a church.

Startup Budget (Design, Build, Deploy):	Est. Costs
 Mobile App, Operations Tools & Hosting Training Program for Mentors Twenty20 Faith Website Integration App & Ops Spanish Language Translation Church Database Build (US) Explainer Marketing Video Gotquestions API Enhancements Amazon Web Services (Non-profit - annual) 	\$67,000 \$1,000 \$1,500 \$1,200 \$1,500 \$2,800 \$1,000 \$2,400
Est Timeframe: 6 months	\$78,400

On-going Pilot Program Ramp and Operating Costs:

Program Operation Ramp-up (6 months @ \$1,750/mo.) (runs parallel to 6-month startup)	\$10,500
Pilot Program Full Operating Support (12 months @ \$2,500/mo.) (runs full 12 months following startup phase completion)	\$30,000

Total Pilot Program Costs (Estimate - 18 Months):

\$118,900



THRIVE 4CE: Donor Match Opportunity

Twenty20 Faith was recently awarded a \$ for \$ matching grant (go-forward basis) in the maximum amount of **\$41,650**. Each donation made toward THRIVE 4CE will be doubled until the matching grant threshold is achieved, at which time we will be sufficiently funded to green light the pilot program.

We would be grateful and honored by your consideration to help. We have two giving campaigns to choose from:

THRIVE 4CE FOUNDERS

To Begin, Visit:

www.twenty20faith.org/thrive-4ce

THRIVE **4C**E

PLUS 2500

(MONTHLY GOAL: + \$2,500)

	Your One Time Donation	5 Monthly Installments	After \$ Match Becomes:
Platinum Tier:	\$10,000 or	\$2K/Mo.	\$20,000
Gold Tier:	\$ 5,000 or	\$1K/Mo.	\$10,000
Silver Tier:	\$ 3,000 or	\$600/Mo.	\$6,000

Your Monthly Pledge:	\$50	\$100	\$300	\$500
After \$ Match Becomes:	\$100	\$200	\$600	\$1,000

NOTE: Each Founder's level donor will receive an elegant, custom engraved recognition of your extraordinary generosity and partnership to help bring THRIVE 4CE to fruition.

Or Other Monthly Amount (Doubled after \$ Match): \$

Or a One Time Donation (Doubled after \$ Match):